



European metals industry launches “Building Europe’s Future with European Metals” Call to Action during Metals Day 2026

Press Release: For Immediate Circulation

Brussels, 29 September 2026 – European Metals launched today its Call to Action “Building Europe’s Future with European Metals” during the Metals Day at the European Parliament, calling for a stronger European industrial strategy that recognises the essential role of metals in delivering Europe’s ambitions.

“Europe’s resilience and decarbonisation starts with metals: secure supply, competitive energy and production at home,” said **Radan Kanev, Member of the European Parliament and host of the event.**

“There is no green transition without metals. If Europe wants to lead the clean transition, it must also produce what the transition is made of” said Prof. **Yannis Maniatis, Member of the European Parliament, Vice-President of the S&D Group, and also host of Metals Day 2026.**

“Europe must build a resilient, competitive and secure future with metals. We need to produce more metals in Europe, invest in our industry and create the conditions for it to compete globally,” said **James Watson, Director General of European Metals.**

The Call to Action sets out priorities in five key areas:

- A stronger European industrial policy to strengthen European production and value chains;
- A competitive energy and climate framework that enables decarbonisation while maintaining international competitiveness;
- A level playing field in global trade to address unfair competition and strengthen supply-chain resilience;
- A circular economy Act that supports metals’ recycling and recovery in Europe, and
- An environmental policy that safeguards both licence to operate and access to market

Find out more about the campaign and the Call to Action at [Metals for Europe’s Future](#).

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About European Metals

[European Metals](#) is an umbrella association representing the interests of the combined non-ferrous metals industry towards EU policymakers. We bring together the companies and associations shaping Europe’s non-ferrous metals ecosystem: from upstream mining and refining to downstream use and high-quality recycling. By connecting technical expertise with policy action, we ensure that the importance of the metals sector is recognised, valued, and that our sector’s future is secured.